

BUSINESS CONTINUITY PLANNING



Every year, one in five businesses suffers a major disruption.

(Centre for the Protection of National Infrastructure)

Why Is It Needed?

Business continuity planning means that you and your business have prepared for the unexpected. Devising such an emergency plan can help to restore your business to normal operational levels while dealing with a crisis.

UK businesses have been affected by weather conditions, natural disasters, accidents, fire, terrorism, security threats and computer-based crime.

The effects can be devastating. You could face disrupted supplies or service, lack of electrical or other power, damage to stock, buildings and equipment, financial strains and demoralised staff. Communication could also suffer at all levels and harm to your reputation could threaten the very survival of your business.

What Is It?

We help you to identify key services and products and the threats they could face. In the event of a crisis, a well-rehearsed and detailed plan can be swiftly put into action. Business continuity plans are proven to minimise the effect of actual or potential damage to businesses in any industry.

With Sutton Winson, you can identify, minimise and manage risk. We can help you devise a plan which is individually tailored to your specific business needs.

43% of unprepared companies never reopen after a disaster.

(London Chamber of Commerce)

CONTACT US

Just call your Account Manager for a no-obligation appointment on 0845 688 9088.

For full details of policy cover, terms, limits and exceptions, refer to policy wording, a copy of which is available on request.